## ONMEDIA

### 2023/2024 SEASON



# ONSTAGE

ON STAGE SEASON PREVIEW GUIDE ONSTAGEAZ.COM

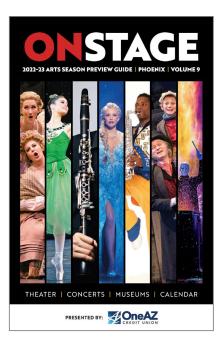
910 E. OSBORN ROAD, SUITE B, PHOENIX, AZ 85014 • 602-323-9701 onmediaaz.com

## ON STAGE SEASON PREVIEW GUIDE

ON Stage is Arizona's ONLY comprehensive direct-mail guide to the best live theatre entertainment options for the upcoming arts season, highlighting the finest musicals, plays, operas, symphonic concerts, entertainers on stage and museums, galleries and garden off stage. This guide is packed with behind-the-scenes scoop and features about the performers, venues and people who make it all come to life. Readers will find an all-inclusive monthly detailed schedule; it is the readers' datebook for show attendance, making it an invaluable keepsake for the whole season.

Expand your targeted advertising campaign from the theater to in-home readership by leveraging the ON Stage guide, reaching elite households throughout Phoenix and/or Tucson, complemented by a one-time Sunday insert via the New York Times. The proprietary mailing distribution is created from our arts partner's patron lists, made available ONLY through this exclusive publication.

		CIRCULATION	HALF PAGE	FULL PAGE	BACK COVER	INSIDE BACK COVER	Sponsorship
STAGE	PHOENIX	170,000 in-home + 15,000 NYT	\$4,600	\$7,500	50100	\$8,500	\$25,000
S NO	TUCSON	80,000 in-home + 5,000 NYT	\$3,800	\$5,000	\$6,800	SOLD	\$17,000







## ONSTAGEAZ.COM DIGITAL ADVERTISING

		RATE	
ONSTAGEAZ.COM	<ul> <li>Giveaway Contest Package</li> <li>Email ad</li> <li>Social posts (IG and FB)</li> <li>Contestants earn extra entries by completing actions you preselect: email opt in, bday, gender, address, phone, Twitter follow, IG follow, watch video, YouTube subscribe, like on FB, take a survey, visit website, verify location, download app.</li> </ul>	\$750/month	
U	Home Page Featured events	\$500/month	
	E-Newsletter Ads Sent out the first Tuesday of every month	\$250/month	







		ТҮРЕ	BANNER 728 x 90	SKYSCRAPER 300x600	RECTANGLE 300x250
ONSTAGEAZ.COM	Home Page, Happenings (blog)	Rotating	\$265	\$220	\$175
	Phoenix Metro and Central Arizona	Rotating	\$220	\$175	\$135
	Tucson Metro and Southern Arizona	Rotating	\$135	\$90	\$75
U I	Flagstaff and Northern Arizona	Rotating	\$200	\$100	\$75
		AVAILABILITY:	Website & E-Newsletter	Website Only	Website & E-Newsletter

ALL PRICING ABOVE IS PER MONTH.



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### ONSTAGEAZ.COM AND E-NEWSLETTER **SPECIFICATIONS**



Dimensions: 300 x 600 px



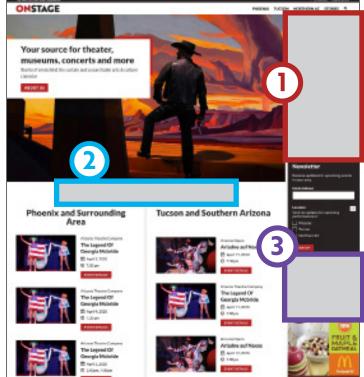
#### BANNER

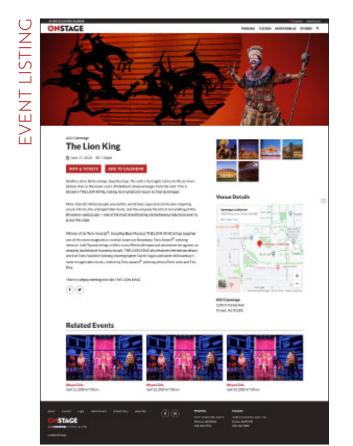
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RECTANGLE Dimensions: 300 x 250 px







	ONSTAGE THEATER · MUSEUMS · CONCERTS · MORE					
	A New Year means new opportunities to experience live performances!					
	Start off your New Year In the audience! Check out the live performances coming to Arizona this month:					
E-NEWSLEITEK	"Everything's coming up roses" at Arkenna Broadway Theatre. Speculated by many to be the greatest of al American municala, Gryan tell the story of the dreams and efforts of one hungy prover house of a woman to get her two daughters into show business. Then, in Fountian Hini, Fountian Hills Theater presents the 1950's classific cousing on the trials and tribudations of teerange summer lowirk, Grease. Audiences at Arkena Open can also delight in the timuphant return of one of the most famous seduct resses of all time, Carmen. Broadway in Tuscon brings," a sumpticuous new production of the most perfect musclar of all time" to Southern Arkena with My Fair Lady. Then, enjoy the hinirious comedy described as a book club turned mash-go al Mong Deve Andere Shu Welca and Sea and the City in Women In Aegoandry at Arkena Theater Company, AL Centennial Halt, you can catch one of the bedratory muscless and the store of the most perfect muscless of educator.					
	and television personality. Jon Batiste.					
	Enjoy Chamber Music Sedona's presentation of Voyage Through Americas showcasing the work of eight Lomic composers. The concert takes audiences on a sizzling journey across both hemispheres.					
	Stay connected to onstageaz.com for the latest upcoming performances!					
	Follow ON Stage on Facebook and Instagram					
(2)	Taylor Tomlinson February 19 - Get your seats!					
	ONSTAGE					

## **ONSTAGE**