

ONSTAGE

ON STAGE SEASON PREVIEW GUIDE
ONSTAGEAZ.COM

ON STAGE SEASON PREVIEW GUIDE

PRINT ADVERTISING

ON Stage is Arizona's ONLY comprehensive direct-mail guide to the best live theatre entertainment options for the upcoming arts season, highlighting the finest musicals, plays, operas, symphonic concerts, entertainers on stage and museums, galleries and garden off stage. This guide is packed with behind-the-scenes scoop and features about the performers, venues and people who make it all come to life. Readers will find an all-inclusive monthly detailed schedule; it is the readers' datebook for show attendance, making it an invaluable keepsake for the whole season.

Expand your targeted advertising campaign from the theater to in-home readership by leveraging the ON Stage guide, reaching elite households throughout Phoenix and/or Tucson, complemented by a one-time Sunday insert via the New York Times. The proprietary mailing distribution is created from our arts partner's patron lists, made available ONLY through this exclusive publication.

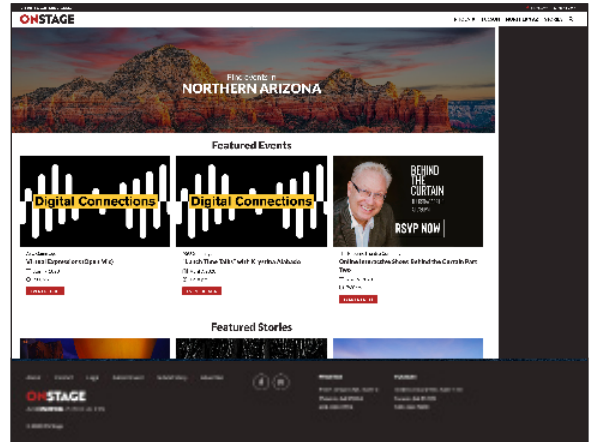
		CIRCULATION	HALF PAGE	FULL PAGE	BACK COVER	INSIDE BACK COVER	SPONSORSHIP
ON STAGE	PHOENIX	170,000 in-home + 15,000 NYT	\$4,600	\$7,500	\$10,000	\$8,500	\$25,000
	TUCSON	80,000 in-home + 5,000 NYT	\$3,800	\$5,000	\$6,800	\$9,000	\$17,000



ONSTAGEAZ.COM
DIGITAL ADVERTISING

		RATE
ONSTAGEAZ.COM	Giveaway Contest Package <ul style="list-style-type: none"> Email ad Social posts (IG and FB) Contestants earn extra entries by completing actions you preselect: email opt in, bday, gender, address, phone, Twitter follow, IG follow, watch video, YouTube subscribe, like on FB, take a survey, visit website, verify location, download app. 	\$750/month
	Home Page Featured events	\$500/month
	E-Newsletter Ads Sent out the first Tuesday of every month	\$250/month

FEATURED EVENTS



		TYPE	BANNER 728 x 90	SKYSCRAPER 300x600	RECTANGLE 300x250
ONSTAGEAZ.COM	Home Page, Happenings (blog)	Rotating	\$265	\$220	\$175
	Phoenix Metro and Central Arizona	Rotating	\$220	\$175	\$135
	Tucson Metro and Southern Arizona	Rotating	\$135	\$90	\$75
	Flagstaff and Northern Arizona	Rotating	\$200	\$100	\$75

AVAILABILITY: Website & E-Newsletter Website Only Website & E-Newsletter

ALL PRICING ABOVE IS PER MONTH.

ONSTAGEAZ.COM AND E-NEWSLETTER SPECIFICATIONS

1

SKYSCRAPER

Dimensions: 300 x 600 px
Max File Size: 300KB



2

BANNER

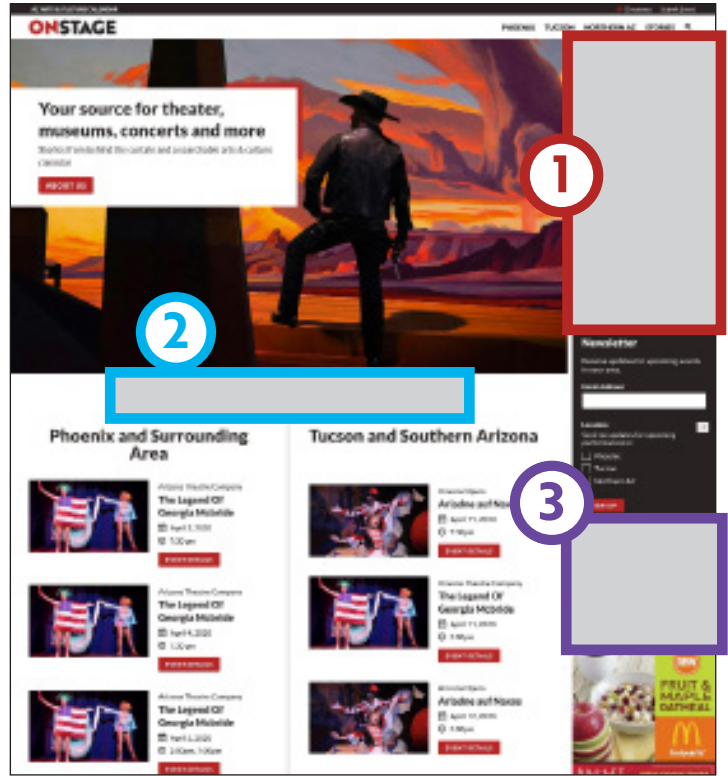
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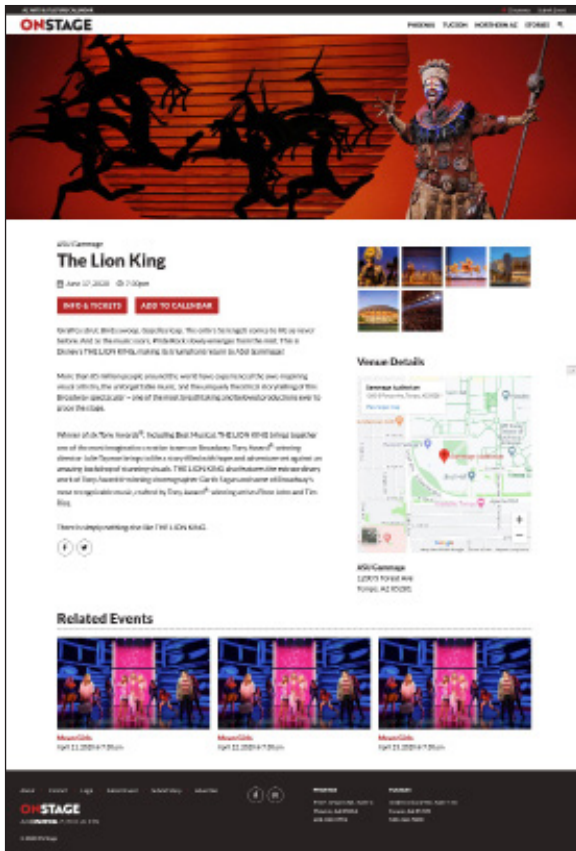
3

RECTANGLE

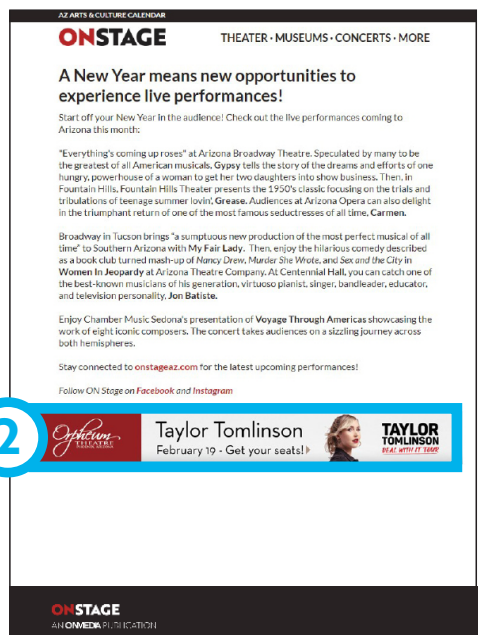
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EVENT LISTING



E-NEWSLETTER



2

