

AN **ONMEDIA** PUBLICATION
2024 MEDIA KIT



ARRIVED™

/ PHOENIX+SCOTTSDALE /

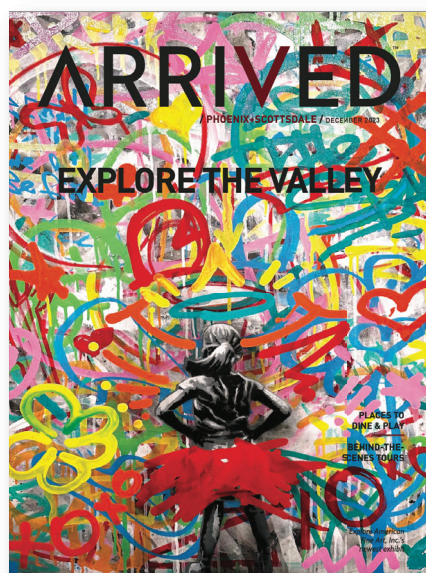
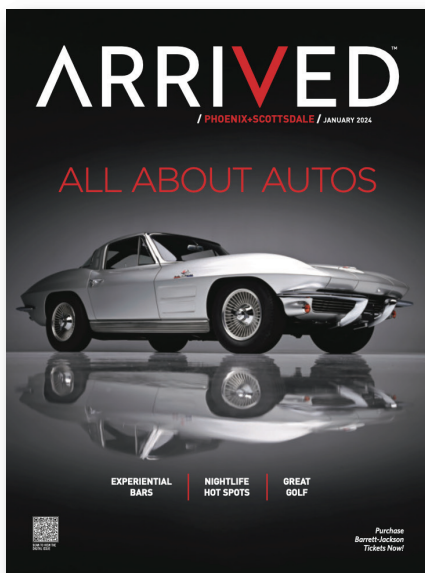
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ARRIVED™

/ IN EVERY ISSUE /



HOT DATES

Experience the city with our picks for the season's hottest happenings.

HERE NOW

Top local eateries, bars and interviews with the hottest local A-listers, chefs and business owners. This colorful section gives you the latest and greatest info on what's IN around the city.

CITY TOURS

Explore the county's prominent pockets like a local, from charming shops to avant garde galleries; cultural landmarks and longtime dining establishments.

THE GUIDE

Informative listings of restaurants, boutiques, museums, attractions and tours, a must-read for visitors looking for ideas on where to eat, drink, shop and play.

MAPS

Accurate and visually appealing, our maps provide the most direct, user-friendly route to top sights, shops, restaurants and entertainment.

THINGS TO DO

Crowd-pleasing list of our editors' absolute favorite things about the city, from hidden dining gems to must-see city sights.

ARRIVED™

/ READERSHIP /

AS HOTEL OCCUPANCY INCREASES, VISITORS REMAIN THE MOST ACTIVE CONSUMERS IN THE CITY.

INFLUENCE WHERE THESE VISITORS EAT AND SHOP, AND WHAT THEY SEE AND DO WITH YOUR PRESENCE IN **ARRIVED**.

VISITOR MARKET V. LOCAL MARKET

PHOENIX+SCOTTSDALE VISITORS

VISITOR POPULATION 36.4 MILLION

SPEND \$10.7 BILLION A YEAR

DINE OUT FOR EVERY MEAL

SHOPS 365 DAYS A YEAR

ATTENDS AN ENTERTAINMENT
EVENT EVERY DAY

PHOENIX+SCOTTSDALE LOCALS

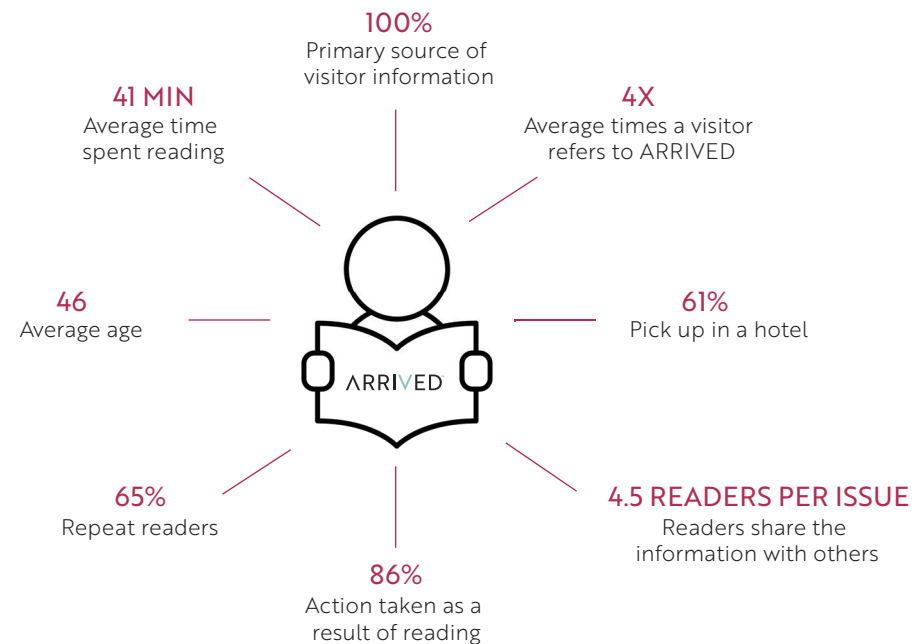
LOCAL POPULATION 1.87 MILLION

HAVE A SET BUDGET

MAY DINE OUT ONCE A WEEK

MAY SHOP TWICE A MONTH

MAY ATTEND AN ENTERTAINMENT
EVENT ONCE A MONTH



Source: 2015 Where Magazine Reader Profile Study, GfK MRI

ARRIVED Phoenix+Scottsdale proudly partners with Experience Scottsdale, Visit Phoenix, Visit Mesa, Greater Phoenix Chamber of Commerce, the National Concierge Association and Valley of the Sun Concierge Network.

ARRIVED™

/ 2024 DISTRIBUTION /

SCOTTSDALE / PARADISE VALLEY HOTELS

AC HOTEL BY MARRIOTT
SCOTTSDALE NORTH
BEST WESTERN SUNDIAL
CANOPY OLD TOWN SCOTTSDALE
CANYON SUITES AT THE PHOENICIAN
COMFORT SUITES AT TALKING STICK
COURTYARD BY MARRIOTT
DOUBLETREE PV RESORT
EMBASSY SUITES RESORT SCOTTSDALE
FAIRMONT SCOTTSDALE PRINCESS RESORT
FOUR SEASONS RESIDENCE CLUB
FOUR SEASONS RESORT SCOTTSDALE AT
TROON NORTH
HAMPTON INN SCOTTSDALE/SHEA
HERMOSA INN
HILTON GARDEN INN
HILTON NORTH SCOTTSDALE AT CAVASSON
HILTON VILLAS SCOTTSDALE RESORT
HOLIDAY INN CLUB VACATIONS
SCOTTSDALE RESORT
HOTEL ADELINE
HOTEL BIXBY SCOTTSDALE
HOTEL VALLEY HO
MARRIOTT'S CAMELBACK INN & SPA
MARRIOTT'S COURTYARD
OLDTOWN SCOTTSDALE
MILLENIUM MCCORMICK SCOTTSDALE
MOUNTAIN SHADOWS RESORT
OMNI SCOTTSDALE RESORT AND SPA
AT MONTELUZIA
ORANGE TREE GOLF RESORT
CONFERENCE CENTER
SANCTUARY RESORT AND SPA AT
CAMELBACK MOUNTAIN
SCOTTSDALE CAMELBACK RESORT
SCOTTSDALE LINKS RESORT

SCOTTSDALE MARRIOTT AT
MCDOWELL MOUNTAINS
SCOTTSDALE VILLA MIRAGE RESORT
SENNA HOUSE SCOTTSDALE
SHERATON DESERT OASIS
SONESTA SUITES GAINNEY RANCH
TALKING STICK RESORT
THE PHOENICIAN RESORT
THE ROCKS LUXURY RESIDENCE CLUB
THE SCOTT RESORT AND SPA
THE SCOTTSDALE RESORT AT
MCCORMICK RANCH
THE WESTIN KIERLAND VILLAS
W SCOTTSDALE HOTEL
WESTIN KIERLAND RESORT & SPA
WORLDMARK RESORT CLUB

CAREFREE / CAVE CREEK FOUNTAIN HILLS HOTELS

THE BOULDERS RESORT & SPA
CIVANA WELLNESS RESORT
INN AT EAGLE MOUNTAIN
WE-KO-PA RESORT & CONFERENCE
CENTER

115+
PHOENIX + SCOTTSDALE
LOCATIONS CHOOSE
ARRIVED

"I wanted to express how much we enjoy doing business with ARRIVED™ Magazine and Guestbook. We have been running in your books for over 15 years, and know first-hand that visitors have found us as a result of seeing our ads. I've had people mention seeing my picture in Guestbook, and I especially liked the recent Dining Guide produced in the monthly ARRIVED™. No doubt, pieces like that make it easier for visitors to find us."

**— GARY LASKO, STOCKYARDS
RESTAURANT & 1889 SALOON**

30,000

MONTHLY CIRCULATION

PHOENIX AREA / GLENDALE HOTELS

AC MARRIOTT BILTMORE
ALOFT HOTEL PHOENIX AIRPORT
ARIZONA BILTMORE RESORT & SPA
ARIZONA GRAND RESORT & GOLF CLUB
DOUBLETREE BY HILTON
HILTON GARDEN INN
- PHOENIX MIDTOWN
HILTON RESORT AT THE PEAK
HOTEL PALOMAR
HYATT REGENCY PHOENIX
JW MARRIOTT DESERT RIDGE
RESORT & SPA
LEGACY GOLF RESORT
MARRIOTT CANYON VILLAS
PHOENIX AIRPORT MARRIOTT
POINT HILTON AT TAPATIO CLIFFS RESORT
RENAISSANCE GLENDALE HOTEL & SPA
RENAISSANCE PHOENIX
DOWNTOWN HOTEL
RESIDENCE INN DESERT VIEW
ROYAL PALMS RESORT & SPA
SHERATON PHOENIX DOWNTOWN HOTEL
SPRINGHILL SUITES BY MARRIOTT
TOWNEPLACE SUITES BY MARRIOTT
PHOENIX GLENDALE
SPORTS & ENTERTAINMENT DISTRICT
TRU BY HILTON
PHOENIX GLENDALE AT WESTGATE
WESTIN PHOENIX DOWNTOWN
THE WIGWAM RESORT & GOLF CLUB
WORLDMARK BY WYNDAM
AT SOUTH MOUNTAIN

CHANDLER / MESA / TEMPE HOTELS

AC MARRIOTT TEMPE
CROWN SAN MARCOS GOLF RESORT
DOUBLE TREE BY HILTON
GOLD CANYON GOLF RESORT
HILTON PHOENIX/CHANDLER HOTEL
MARRIOTT BUTTES RESORT
SHERATON GRAND AT WILD HORSE PASS
TEMPE MISSION PALMS HOTEL
WILD HORSE PASS RESORT & CASINO



DISTRIBUTED AT 3-, 4- AND 5-STAR HOTELS

NON-HOTEL LOCAL DISTRIBUTION

MESA-GATEWAY AIRPORT
PHOENIX SKY HARBOR AIRPORT
TERMINALS 3 & 4

AMERICAN FINE ART GALLERY
BERKSHIRE HATHAWAY KING TEAM
BREAKFAST CLUB
OLD TOWN SCOTTSDALE
CAREFREE-CAVE CREEK
CHAMBER OF COMMERCE VISITORS
CITY OF SCOTTSDALE OFFICE
COLDWELL BANKER
RESIDENTIAL BROKERAGE
DESERT MOUNTAIN CLUB
EXPERIENCE SCOTTSDALE
FASHION SQUARE MALL
FOUNTAIN HILLS CHAMBER OF COMMERCE
FOUR PEAKS MINING COMPANY
GLENDALE OFFICE OF TOURISM
KIERLAND MANAGEMENT
OFFICE AT KIERLAND COMMONS
MESA CONVENTION & VISITORS BUREAU
ON MEDIA
OVER THE TOP CONSIGNMENT SHOPPE
PORTLAND ON THE PARK CONDOS
RUSS LYON SOTHEBYS INT'L REALTY
SCOTTSDALE CHAMBER OF COMMERCE
SHEMER ART CENTER
TAELEER BOND REAL ESTATE
TEMPE TOURISM OFFICE
THE EDGE AT GRAYHAWK CLUBHOUSE
THE PLAZA LOFTS AT KIERLAND COMMONS
THE TERRACES OF PHOENIX
THIRD AVE LOFTS
TOSCANA OF DESERT RIDGE CONDOS
VENU AT GRAYHAWK
VISIT PHOENIX
DOWNTOWN VISITOR CENTER
WELLS AT RED MOUNTAIN
WHISPER ROCK ESTATES COMMUNITY
YELLOW SPRUCE ROASTERS

As a concierge in the Phoenix/Scottsdale/Tempe area for over 12 years, I have found ARRIVED to be an invaluable resource for my guests. The new format is clear and easy to read, especially the "Hot Dates" section and "One Block" - very easy to point out things to do in one area. I get great feedback, too!

**- Regan Copeland, Lead Concierge
Mountain Shadows Resort**

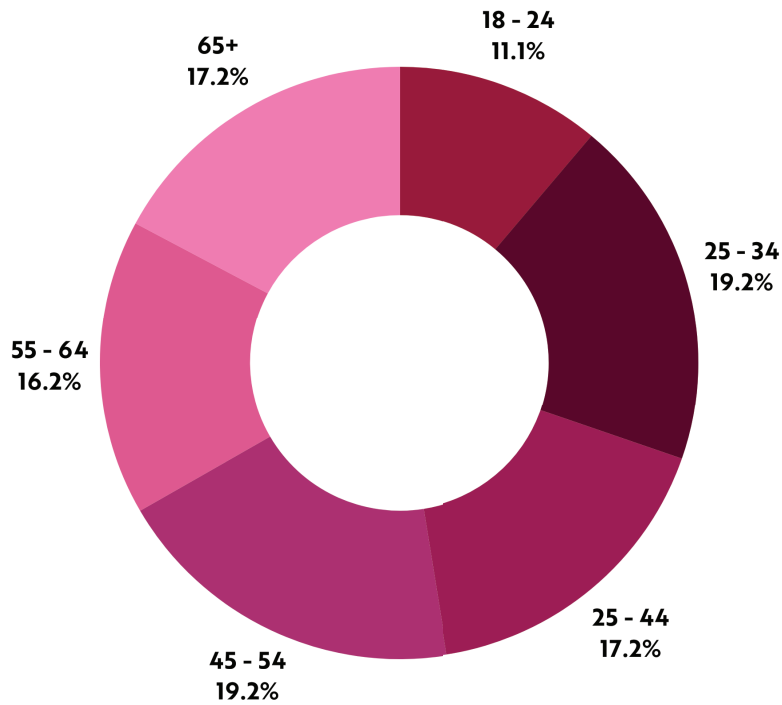
ARRIVED Phoenix+Scottsdale
updates distribution lists quarterly.

ARRIVED™

/ VISITOR STATS & DEMOGRAPHICS /

36.4 MILLION

DOMESTIC OVERNIGHT VISITORS
CAME TO THE PHOENIX METRO AREA



AVERAGE VISITOR AGE

46.3

57% OF VISITORS TO PHOENIX METRO
ARE COLLEGE GRADUATES OR
HAVE POST-GRADUATE DEGREES

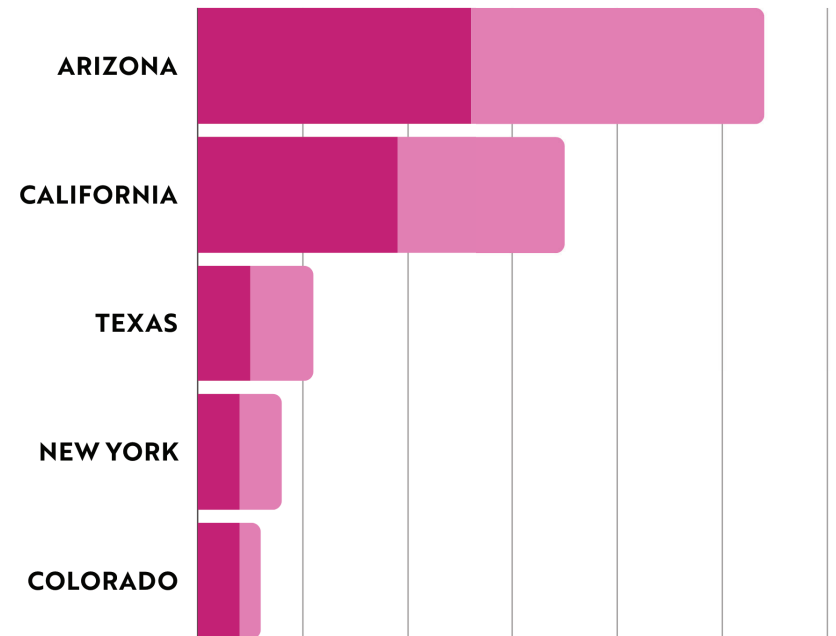
78% OF OVERNIGHT TRAVELERS
ARE REPEAT VISITORS

53% HAVE VISITED BEFORE IN THE
LAST 12 MONTHS

OUR VISITORS COME FROM

2022

2021

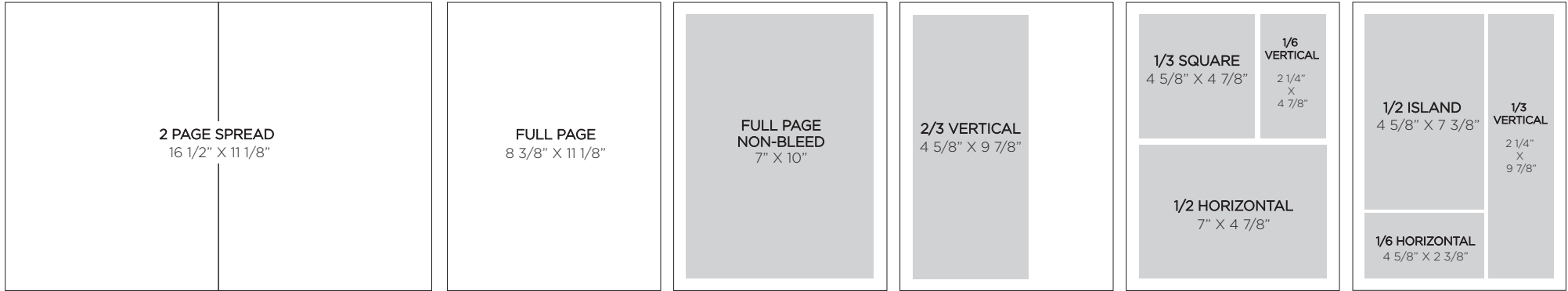


\$10.7 BILLION

IN VISITOR SPENDING

PRINT SPECIFICATIONS

SPECIFICATIONS & SCHEDULES | ARRIVED PHOENIX + SCOTTSDALE



UNIT	RATE	TRIM	BLEED	NON-BLEED
SPONSORED COVER	\$6,505	8 7/8" x 10 7/8"	8 3/8" x 11 1/8"	
COVER 2	\$3,230	8 7/8" x 10 7/8"	8 3/8" x 11 1/8"	7" x 10"
COVER 3	\$3,090	8 7/8" x 10 7/8"	8 3/8" x 11 1/8"	7" x 10"
COVER 4	\$3,360	8 7/8" x 10 7/8"	8 3/8" x 11 1/8"	7" x 10"
2-PG SPREAD**	\$4,575	16 1/4" x 10 7/8"	16 1/2" x 11 1/8"	15 1/4" x 10"
FULL PAGE	\$2,690	8 7/8" x 10 7/8"	8 3/8" x 11 1/8"	7" x 10"
2/3 VERTICAL	\$2,150	4 7/8" x 9 7/8"		
1/2 ISLAND	\$1,830	4 5/8" x 7 3/8"		
1/2 HORIZONTAL	\$1,830	7" x 4 7/8"		
1/3 VERTICAL	\$1,390	2 1/4" x 9 7/8"		
1/3 SQUARE	\$1,390	4 5/8" x 4 7/8"		
1/6 VERTICAL	\$865	2 1/4" x 4 7/8"		
1/6 HORIZONTAL	\$865	4 5/8" x 2 3/8"		

USEFUL MEASUREMENTS

1/8 = .125	5/8 = .625
1/4 = .25	7/8 = .875
3/8 = .375	7/16 = .4375

ISSUE	AD CLOSE / MATERIALS DUE
JANUARY	DECEMBER 1
FEBRUARY	JANUARY 1
MARCH	FEBRUARY 1
APRIL	MARCH 1
MAY	APRIL 1
JUNE-JULY-AUG	MAY 1
SEPTEMBER	AUGUST 1
OCTOBER	SEPTEMBER 1
NOVEMBER	OCTOBER 1
DECEMBER	NOVEMBER 1

APPLICATIONS:

- WE ACCEPT HIGH-RESOLUTION PDF FILES ONLY
- MINIMUM RESOLUTION OF FINAL PDF IS 300 DPI
- ALL FONTS ARE CONVERTED TO OUTLINE OR EMBEDDED
- THE PDF IS SET UP AS CMYK

PROOFS:

IF COLOR IS CRITICAL, YOU MUST SEND A COLOR CORRECTED PROOF.

WHERE TO SEND THE MATERIALS:

EMAIL YOUR FILES TO YOUR ACCOUNT EXECUTIVE AND ADPRODUCTION@ONMEDIAAZ.COM. FOR EXTRA LARGE FILES, PLEASE SEND VIA WETRANSFER.COM.

REVISIONS:

ARTWORK SUBMITTED IS CONSIDERED FINAL AND PRESS READY. ANY CHANGES TO ARTWORK NEED TO BE NOTED WITH **REVISED** IN THE FILE NAME

PICK UP ADS:

PLEASE DO NOT RESEND THE ARTWORK BUT EMAIL YOUR ACCOUNT EXECUTIVE TO CONFIRM THE INSTRUCTIONS.

DEADLINES:

DATES ARE SUBJECT TO CHANGE. DEADLINES CANNOT BE EXTENDED UNDER ANY CIRCUMSTANCES.

SPONSORED FRONT COVER

OPPORTUNITY INCLUDES:

- LARGE PHOTO SHOWCASING RETAIL STORE, EVENT, SHOW, ETC. (NO LOGOS).
- COVER CAPTION
- "COVER PROMOTION" CAPTION ON TOC

SPECS:

- 4 TO 5 IMAGES FOR COVER CONSIDERATION; HIGH RESOLUTION - 300 DPI. IDEALLY, THE PHOTO SUBJECT WOULD RELATE TO THE ISSUE'S THEME.
- FRONT COVER CAPTION AND TOC CAPTION 10 - 15 WORDS.



COVER IMAGE

COVER PROMOTION CAPTION

COVER CAPTION



ARRIVED PHOENIX+SCOTTSDALE RESERVES THE RIGHT TO CRITIQUE ARTWORK AND REJECT UNACCEPTABLE ARTWORK IF NECESSARY. PLEASE CONSIDER INVESTING IN A PROFESSIONAL GRAPHIC DESIGNER FOR ALL OF YOUR DESIGN WORK. ON MEDIA IS HAPPY TO MAKE RECOMMENDATIONS.